



KMOV
P.O. Box 203985
Houston, TX 77216-3985

Advertiser
Agency/T-Code
Buyer
Salesperson

Ed Martin for Attorney General (39806)
Smart Media Group (7611)/788239874
BROOKS, MICHELE
Johannessen, Jordan (2818)
ph: (212) 759-8787
fx: (212) 759-0492x

Invoice 1478955
Inv Date 10/7/2012
Terms Cash In Advance
Contract 850627
Bill Type Weekly/Irregular
Period 10/1/2012 - 10/7/2012

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political - State Attorney General (1184)
REPUBLICAN (168806)
National/Political Candidate - Agency
C02C08/06292302

CO-OP/Order Type No/Normal
Package
Gen. Date 10/9/2012 10:55:29AM

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

AgM

St. Louis (KMOV) (KMOV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	NEWS							
	SPOT	20062-News @ 10pm	Day, F-1	10/05/12 10:23PM (Fr)	00:30	News @ 10pm M-F	MAR0212TV	\$900.00	
2.0	SPOT			10/05/12			1 preempt @ \$200.00	\$0.00	I-Inventory Accommodation
3.0	Contract Line Remarks:	YOUNG & REST							
	SPOT	20029-Young and the	Day, F-1	10/05/12 3:58PM (Fr)	00:30	Young and the Restless	MAR0212TV	\$720.00	700 20
4.0	Contract Line Remarks:	CSI NY							
	SPOT	54263-CSI; NY	Day, F-1	10/05/12 6:58PM (Fr)	00:30	CSI: NY	MAR0212TV	\$1350.00	
5.0	Contract Line Remarks:	MADE IN JERSEY							
	SPOT	135459-Made in Jerse	Day, F-1	10/05/12 8:46PM (Fr)	00:30	Made In Jersey	MAR0212TV	\$1080.00	
9.0	SPOT			10/06/12			1 preempt @ \$400.00	\$0.00	I-Inventory Accommodation
10.0	Contract Line Remarks:	48 HOURS							
	SPOT	43181-48 Hours	Day, Sa-1	10/06/12 9:29PM (Sa)	00:30	48 HOURS	MAR0212TV	\$720.00	675 45
11.1	Contract Line Remarks:	NEWS							
	SPOT	121148-News @ 10pm	Day, Su-1	10/07/12 10:49PM (Su)	00:30	News @ 10pm Sun	MAR0212TV	\$810.00	675 135
12.1	SPOT			10/07/12			1 preempt @ \$1350.00	\$0.00	I-Inventory Accommodation
13.0	Contract Line Remarks:	NEWS							
	SPOT	20062-News @ 10pm	Day, Th-1	10/04/12 10:33PM (Th)	00:30	News @ 10pm M-F	MAR0212TV	\$900.00	
14.0	SPOT			10/04/12			1 preempt @ \$200.00	\$0.00	I-Inventory Accommodation
15.0	Contract Line Remarks:	YOUNG & REST							
	SPOT	20029-Young and the	Day, Th-1	10/04/12 4:27PM (Th)	00:30	Young and the Restless	MAR0212TV	\$720.00	700 20
16.0	Contract Line Remarks:	NEWS							
	SPOT	20062-News @ 10pm	Day, Tu-1	10/02/12 10:23PM (Tu)	00:30	News @ 10pm M-F	MAR0212TV	\$900.00	
17.0	Contract Line Remarks:	LETTERMAN							
	SPOT	20063-Late Show wit	Day, Tu-1	10/02/12 11:04PM (Tu)	00:30	LATE SHOW WITH DAVID LETTERMAN	MAR0212TV	\$200.00	
18.0	Contract Line Remarks:	YOUNG & REST							
	SPOT	20029-Young and the	Day, Tu-1	10/02/12 3:58PM (Tu)	00:30	Young and the Restless	MAR0212TV	\$720.00	700 20
19.0	SPOT			10/02/12			1 preempt @ \$1800.00	\$0.00	I-NA on Entry
20.0	SPOT			10/02/12			1 preempt @ \$1350.00	\$0.00	I-No Avail
21.0	Contract Line Remarks:	NEWS							
	SPOT	20062-News @ 10pm	Day, W-1	10/03/12 10:34PM (We)	00:30	News @ 10pm M-F	MAR0212TV	\$900.00	
22.0	Contract Line Remarks:	LETTERMAN							
	SPOT	20063-Late Show wit	Day, W-1	10/03/12 11:30PM (We)	00:30	LATE SHOW WITH DAVID LETTERMAN	MAR0212TV	\$200.00	
23.0	Contract Line Remarks:	YOUNG & REST							
	SPOT	20029-Young and the	Day, W-1	10/03/12 3:58PM (We)	00:30	Young and the Restless	MAR0212TV	\$720.00	700 20



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24.1	SPOT			10/02/12			1 preempt @ \$1800.00	\$0.00	I-NA on Entry
25.0	Contract Line Remarks:		NCAA						
	NCAA - FO 51911-CBS Sports Co	Day, Sa-1		10/06/12 11:27AM (Sa)	00:30	CBS Sports College Football	MAR0212TV	\$1000.00	M/G For 24.1.1
26.1	Contract Line Remarks:		NEWS						
	SPOT 20015-News @ 6am	Per week (1), Tu, We, Th, Fr		10/02/12 6:21AM (Tu)	00:30	News @ 6am M-F	MAR0212TV	\$500.00	
27.0	Contract Line Remarks:		NEWS						
	SPOT 131968-CBS This Mor	Per week (1), Tu, We, Th, Fr		10/03/12 7:29AM (We)	00:30	CBS This Morning	MAR0212TV	\$300.00	
28.0	Contract Line Remarks:		NCAA						
	NCAA - FO 11:00:00AM- 6:00:00	Day, Sa-1		10/06/12 12:59PM (Sa)	00:30	CBS Sports College Football	MAR0212TV	\$1000.00	M/G For 20.0.1
29.0	Contract Line Remarks:		NEWS						
	SPOT 48386-News @ 5am	Day, F-1		10/05/12 5:23AM (Fr)	00:30	News @ 5am	MAR0212TV	\$250.00	M/G For 20.0.1
30.0	Contract Line Remarks:		NEWS						
	SPOT 48386-News @ 5am	Day, F-1		10/05/12 4:59AM (Fr)	00:30	News @ 5am	MAR0212TV	\$100.00	

\$200 cur
due
on 10/11/12

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$13,990.00	Total Spots	20
Commission	(\$2,098.50)		
Net Total	\$11,891.50		